

**ENTREPRENEURSHIP RESOURCE CENTER NEWSLETTER**  
**January 2022**



We're really excited to share some of the upcoming Entrepreneurship Resource Center (SRC) virtual events.

Our Virtual Business Basics Sessions are designed to provide information on the parts of your business which are very important for your success. These sessions have topics like Cash Flow, Marketing, Budgeting, Legal Formation and more!

Our Virtual Intro Sessions highlight all of the Section 3 job and entrepreneurship services that our residents can receive through the Section 3 Resource Center and early insights to upcoming plans.

<b>Section 3 Intro Sessions:</b>	<b>Business Basics Sessions:</b>	<b>Youth Entrepreneur Workshops:</b>
January 11 at 4:15 pm	January 13 at 4:15 pm	January 20 at 6:30 pm
January 25 at 6:30 pm	January 27 at 6:30 pm	

Links will be emailed once available, please email [Section3@pha.phila.gov](mailto:Section3@pha.phila.gov) to be added to our email list if you are not receiving them already.

**Looking ahead**

- *Entrepreneurial Fellowship*

The Entrepreneurial Fellowship is an immersive business training program consisting of eight modules designed to equip participants with tools needed to develop and support a thriving business. All participants are PHA or HCV residents at varying levels of business development. This program was born out of a revolutionary idea from resident leadership. Because of the hard work from the Section 3 team, fellowship participation and input along the way, it has grown into a program that enhances the lives of our residents.

- *Youth Entrepreneur Workshops*

It's time for another **Youth Entrepreneurs Workshop series**. All that is needed is a business idea of any kind! Our youth will be given advice and guidance on how to present their ideas with confidence and preparedness! The competition is open to PHA residents only and youth must attend the virtual workshops to participate in our second **Youth Pitch Competition in August of 2022!** We'll be having virtual youth workshops every month up until then. Share the word so that our PHA youth do not miss out on the chance of participating. Participants of our first Youth Pitch competition won top prizes of: 2 MacBook Pros. One for each age range: *Middle School & High School*. All other participants received gift cards, books and much more! You must spread the word!

- *Resident Advisory Board Incubator*

The RAB Incubator is designed for entrepreneurs residing in properties owned and managed by the Philadelphia Housing Authority. It is designed to assist entrepreneurs with building out their business to be fully operational from the base functions. The incubator provides entrepreneurs a shared office space to hold meetings, conduct interviews and meet with clientele. Additionally, entrepreneurs receive assistance with securing funding and capital from investors, grants and loans from investment institutions and private investors. If you're interested, please email [cnelson@phillyrab.com](mailto:cnelson@phillyrab.com).

# January 2022

Monday	Tuesday	Wednesday	Thursday	Friday
3	4	5	6	7
10	11	12	13	14
	<a href="#">Intro to Section 3 @ 4:15 pm</a>		<a href="#">Intro to Technology Fundamentals: Virtual, Email, Microsoft Word/Excel @ 4:15 pm</a>	
17	18	19	20	21
<b>Martin Luther King, Jr. Day</b>			<a href="#">Youth Entrepreneurship Workshop #1 @ 6:30 pm</a>	
24	25	26	27	28
	<a href="#">Intro to Section 3 @ 6:30 pm</a>		<a href="#">Profit &amp; Loss w/ Marco @ 6:30 pm</a>	